

Friends of MMEA

Support the work of MMEA all year long!

Donations support the general operation of MMEA and funds will be allocated to projects and programs at the discretion of the Board of Directors. Donor directed funds may be accepted, but the health of the organization is reliant upon unrestricted contributions.

Learn how to:

1. Support the work of MMEA all year long by donating at a level that works for you!
2. Sponsor a room at Midwinter Convention and receive MORE recognition for your donation!
3. Advertise with MMEA by purchasing an ad in our Midwinter Convention Resource Book!

Support Level	Benefits
<p>Solo: Your contribution matters at any level! \$10-\$99</p>	<ul style="list-style-type: none"> • Donations are tax exempt to the extent allowable by law.
<p>Jam Session: Your contribution helps MMEA build opportunities for small groups of educators and students. \$100-\$499</p>	<ul style="list-style-type: none"> • Your name or the name of your company/school/organization will be listed on the MMEA website (Friends page) for the program year August-July. • A link to your sponsoring business website will be added to your name.
<p>Crescendo: Minnesota grows louder when we reach every student \$500-\$999</p>	<ul style="list-style-type: none"> • MMEA will upgrade your recognition to include a color logo on the MMEA website (Friends page) and inside the Midwinter Convention Resource Book. • Your logo will be used in MMEA social media recognition posts.
<p>Accelerando: Make change faster in music education \$1,000 and up</p>	<ul style="list-style-type: none"> • In addition to the above recognition, your color logo will be included in the NEW Friends area of MMEA membership newsletters for the 2022 calendar year.
<p>Midwinter Convention Room Sponsorship: \$2000 – Ballroom or Auditorium \$1000 each – Large Session Room (Elementary, Choral, Orchestral, Amplified, or Headliner Rooms) \$500 – Medium Session Rooms</p>	<ul style="list-style-type: none"> • Room sponsorships are specific to Midwinter Convention, and receive the above level benefits. • Room sponsorships will be listed by name in the resource book on the schedule. • Each room may only have two sponsors to give proper credit for this substantial support. • Signs (minimum 30"x72") will be designed and printed by MMEA and will feature a full color logo. • Room sponsorships will be awarded based on first come, first paid, first served basis

Sponsorships are donations recognized by name/logo/link. Advertisements allow for content controlled by YOU. MMEA reserves the right to refuse any ad if it is deemed inappropriate for any reason. If your ad is refused, your payment will be refunded in full.

MMEA Midwinter Convention Advertising Opportunities Deadline January 1

Resource Book Ads

Upload your completed ad for MMEA to print in color!

\$900 - full page (8.5"x11")

\$500 - ½ page (8.5"x5.5")

\$300 - ¼ page (4.25"x5.5")

\$200 - Business card, 3.5x2"

The resource book was NEW in 2022. It is a single book (available in print or digitally) for educators and All-State audiences to use all year long. The book will be a rich resource to support the convention schedule, all performances and demonstrations, the exhibitors on site, as well as support materials for the upcoming year in music education. Every session has a QR code to link back to an online landing page with a heavily curated list of resources for educators to use all year long. Your ads help make the book possible, and your brand will be viewed many times over.

Specifications for ads:

- Upload fully designed ad
- High resolution for printing (min. 600dpi)
- Jpeg and png files

Full page ad: Vertical format 8.5" wide by 11" tall*

Half page ad: Horizontal format 8.5" wide by 5.5" tall*

Quarter page ad: Vertical format 4.25" wide by 5.5" tall*

Business card ad: Horizontal 3.5" wide by 2" tall*

*Printed dimensions may vary slightly from original to account for print margins and formatting design requirements.

How to support MMEA with sponsorships and advertisements:

1. [Register your support online!](#) Check out the [MMEA Friends Page](#)
2. Upload your logo and/or your ad file(s) directly through the application (you will need a gmail account to upload files) or email files to sponsorships@mmea.org
3. You will receive an invoice from MMEA for your advertising payment or donation. Please remit payment promptly.
4. Register and pay by August 1 to be included in All-State Camp digital programs, and January 5 to receive full recognition in the printed resource book and at Midwinter Convention.

THANK YOU on behalf of

Minnesota Music Educators Association!