SESSION I

I. ALL-STATE COMMITTEE

II. CALL TO ORDER
MMEA President Dan Hampton called the meeting to order at 9:25 am.
Hampton welcomed new board member Wendy Barden (Perpich Center Music Education Coordinator) and guest Tony Jirschele. Board members not present: Sam Bergstrom, Sabrina Olson, and Jennifer Macki.

III. MINUTES
President Dan Hampton presented the minutes from the May 19, 2018 board meeting for board approval.

It was moved by Eric Christenson, seconded by David Stordalen, and carried unanimously to approve the minutes from the May 19, 2018 Board of Directors meeting.

IV. REVIEW AND ADOPTION OF AGENDA
President Dan Hampton presented the written agenda for review and adoption.

It was moved by Mike Ellingsen, seconded by Eric Anderson, and carried unanimously to adopt the agenda with flexibility.

V. FINANCIAL REPORT
Past President Eric Anderson presented the financial report. Accounts receivables, or funds owed to MMEA is $5,102.

2018 Budget vs. Actual by Expense Type: Accounting/legal fees expenses are showing under budget because we haven’t paid for the audit and will have legal bills related to All-State camp. All-State Camp bills have not been paid. Contract services is under budget. Technology services will be over budget after making changes to credit card and financing process, and hiring an on-line consultant to help with Interval. AV sound equipment will be over budget due to the auditorium costs. Transportation costs is under budget. February All-State expenses were higher due to catered meals vs. box lunches.

2018 Budget vs. Actual by Program: All-State camp income is under budget due to some payment plans. While income for elementary and middle levels festivals is below budget, expenses are also below budget. After in-kind income is added to the Midwinter Clinic income will be above budget. Fundraising income is above budget. MMEA received a grant from Country Music Association for $5,000 via NAfME. This will be used for a small pilot project at the middle level.
At the May 19, 2018 board meeting MMEA approved to pursuing a bridge loan from Propel Nonprofits, if needed, to pay large down payments for All-State camps. The load was not needed.

Legal fees for All-State stemmed from a work VISA requirement for one of the conductors who is a Canadian citizen. With guidance from an immigration law firm, MMEA verified that a work VISA is required, that this requirement has been in place for more than a decade, and it can take up to a year and the support of an immigration lawyer to complete the process. MMEA was able to find and contract with a new conductor with the same literature less than one month prior to camp.

It was moved by Scott Rabehl, seconded by Dave Lumley, and carried unanimously to accept the September 2018 financial report as presented.

VI. PERPICH UPDATE
Perpich Center Music Education Coordinator Wendy Barden reported Perpich is sponsoring Michael V. Smith from the University of Missouri, St. Louis as a headliner for MMEA.

Draft 3 Arts standards are currently under review by the administrative law judge, and it is possible there may by slight changes in the final document. The implementation of revised Arts Standards is likely to be 2021-2022, but will be announced by the administrative law judge when their review is complete. The current (2008) standards are officially the ones students must meet at the time, but districts can begin preparations for implementation of the new standards. Two of the biggest changes are standards by grade statutorily rather than by grade band. Foundational knowledge and skills are embedded into Creating, Performing, Responding, and Connection strands. Barden has been out to 3 or 4 districts since June working on new standards with them. Regional music workshops are scheduled between now and December.

VII. COMMUNICATIONS AND INTERVAL CHANGES
Co-Editor Brandon Berger also reviewed Interval program costs and the benefits of moving digital. Berger reported a communication survey was sent to all members about Interval and reviewed the results. The survey questions included: 1) Your primary source for consuming media, either professionally or generally? 2) Your preferred method of gaining inspiration for your teaching? 3) Rating the timeliness of the Interval? 4) Rating the relevancy of the content published in the Interval? 5) Types of articles or content would you like to see published in future issues of the Interval? Over 50 percent prefer online outlets/digital publications. This is the direction we would like to move to providing we have the resources and budget. MED Chair Adrian Davis asked if each question can be broken down by age group. Berger will break down the questions by age group and send it to Mary Schaefle to distribute to board members. Berger and staff members met with a digital consultant to get potential cost.
It was moved by Dave Lumley, seconded by Laura Sandham, that MMEA will engage a consultant to design an on-line communication program. MMEA will print a marketing piece related to the Midwinter Clinic.

A friendly amendment was moved by Eric Anderson, seconded by Laura Sandham, to do a fall print piece with dates, scheduled time, registration fees and calendar information for all programs. The motion and friendly amendment were unanimously approved.

VIII. MED: MMEA EQUITY AND DIVERSITY
MED Chair Adrian Davis focused on the difference of using the word *place* instead of *space*. *Space* has no social connections. *Place* is a location created by a human experience. Cultural relevance is having a connection. Davis would like to see resources on the MMEA website.

IX. MSHSL Representative Eric Christenson reported Chris Franson who has worked on fine arts for the MSHSL is retiring. It’s likely his replacement is going to be a technology only person. Christenson is in his last year as the MMEA MSHSL Representative. If you have any suggestions for his replacement let Eric Christenson or Mary Schaefle know.

X. LUNCH BREAK

XI. BY-LAWS CHANGE DISCUSSION – APPOINTING VS. ELECTION
President Dan Hampton led the discussion about changing the election process from multiple candidates to having a slate with one person running, and allowing members to write in a candidate of their choice. The thought behind this is that MMEA is losing good candidates that could serve on the board because they are losing the election. The board discussed the different positions on the board and reviewed the by-laws, the possibility of changing some board positions from an elected to an appointed position by the President. The board agreed you need to serve on the board prior to running for the president position.

It was moved by Scott Rabehl, seconded by Randy Schafer, to offer a single candidate for the current Vice-President positions after the January 2019 elections.

A friendly amendment was made by Scott Rabehl, seconded by Randy Schafer, to offer a single candidate for MMEA Vice-President positions. This clarifies that any future Vice Presidents will also be offered as a single candidate. The motion and friendly amendment were unanimously approved.

XII. MIDWINTER CLINIC
President-Elect Barry Zumwalde reported the headliners are Derek Fox (choir), Sharon Paul (choral), Bryan Powell (Modern Band, Innovations/Alternative), Judy Pike (elementary & N. Ctrl Division President), Jeremy Woolstenhulme (orchestra), Michael V. Smith (teaching outside your comfort zone, small schools, and flex ensembles). The Kodaly
team headliner is being finalized. Board members were given a clinic draft schedule to review and asked to provide feedback to Zumwalde.

XIII. MMEA STAFFING, STRUCTURE, AND WORK
President Dan Hampton reported Program Assistant Jennifer Lenart has decreased her hours from a .6 to .2. The decrease in staff hours and increase in staff work has created a problem where the office staff is not keeping up and they need help. Vice Presidents can help by keeping the timelines and enforcing deadlines.

Executive Director Mary Schaefle explained the MMEA office staff created a general program task list. Each task includes who does the work – staff, board, or both, and the time of year. Schaefle created graphs for the board members which included how tasks have increased from 2004 for staff and board members. Schaefle expressed her concern that being behind on tasks is effecting the quality of the programs and our service to our members.

President Dan Hampton reported we have .4 position in the budget because Jennifer decreased to a .2 position. There is $3,000 in the budget that was for Interval that is not being used. We will spend about $5,000 between now and the end of the calendar year on a communications consultant. Hampton suggested we hire at least a .5 staff member. Hampton opened the discussion up to the board. Board discussion included the program quality, job environment for staff members, and hiring an intern.

It was moved by Scott Rabehl, seconded by Nicole Mattfeld, and carried unanimously to approve an increase to staff hours to a .6 position to replace Jennifer Lenart’s hours.

It was moved by Dave Lumley, seconded by Sarah Holten, and carried unanimously to hire a communication marketing firm at the discretion of the executive board.

It was moved by Jaime Verkuilen, seconded by Erin Holmes, and carried unanimously to adjourn the meeting.