Hello and happy holidays MMEA supporters!

We hope you are enjoying your holiday season. The Minnesota Music Educators Association is gearing up for our 2021 Virtual Midwinter Clinic, and we have lots of opportunities for you and your company to support music education! Music education in Minnesota is made possible by our incredible music educators and the support of companies like yours. We hope you will help us support our educators and students.

As promised, we have streamlined our sponsorship/advertising process for the 2021 Virtual Midwinter Clinic. At this link, you will find an Eventbrite “event” for purchasing sponsorship and advertising packages (“tickets”). You will be able to select which sessions you sponsor right through there. Please be sure you save your confirmation of purchase email from Eventbrite, as that is the only receipt you will be sent. Once you have completed your Eventbrite purchase, please fill out this form to submit your logo and any supplementary materials/information. You don’t have to submit these all at the same time, so you can purchase your package now and submit your supplemental materials later. The deadline for the entire process is January 14. The *updated* sponsorship packages are outlined below.

Session/Performance Sponsor: $250
- Your company’s name/logo on a slide the beginning of the session
- A 30 second “ad” that can be scripted for our host to read, or a 30 second video that our host shows (that you create and upload to YouTube). Keep it simple. Think “Shane Company” bit at the end of their radio commercials.

Virtual Exhibit Hall Booth: Standard: $250
- Your company’s name/logo, and a link to your website on our “Virtual Exhibit Hall” page on mmea.org - visible to the public, and linked in our clinic program and Eventbrite page

Virtual Exhibit Hall Booth: Premium: $300
- Everything included in our standard package, but with a larger logo, placement at the top of the page, and a link to a promotional video (that you create/upload to YouTube) or a link to a flyer with any current services/promotions, etc that you want advertised.

Website Sponsor: Standard: $150
- Your company’s name/logo, and a link to your website on a “Friends of MMEA” page on mmea.org following the conclusion of the clinic, to remain on our website until February 2022.

Website Sponsor: Premium: $1000
- Your company’s name/logo, a link to your website, and a link to a promotional video (that you create/upload to YouTube) on the front/main page of mmea.org, to remain there until February of 2022.
Donation to MMEA

- Your company is welcome to make an additional donation to MMEA. If you combine this with a website sponsor package, we will adjust the size and placement of your logo according to your level of support.

*All packages come with one free admission to the 2021 Midwinter Clinic. Register here and select the “Clinic Sponsor” ticket option.

Your support for MMEA means the world to us, and your contributions go toward supporting Minnesota’s music educators and their students. You can make a difference in music education in Minnesota. Select your sponsorship package here, and submit your logos and supplemental materials here by January 14!

Thank you so much for your support, and we wish you and yours a safe and happy holiday season! If you have any questions, please reach out to Kristin at clinic@mmea.org. (Please note that responses to email inquiries may take a few business days.)

Kristin Chase
Midwinter Clinic Co-Chair