## Minutes

Taken by: Andy DeLuca
MMEA Board Meeting, Saturday, January 8, 2022 (9:00am-2:00pm)
Zoom Link Here! Passcode: 596273

## Virtual Meeting

## OUR MISSION and VISION:

The mission of MMEA is to support high quality music education for every student. We believe that music is basic to the human experience. The study of music allows us to develop aesthetic sensitivity, self-expression and creativity; to build community; to preserve and honor cultural heritages; and to celebrate life.

## OUR ROLE:

1. Fundraising
2. Recruitment
3. Strategy
4. Program Implementation

| QUESTIONS WE ASK WHEN MAKING DECISIONS |  |
| :--- | :--- |
| Does it meet our mission and annual goals? | What is the benefit? |
| Who will do the work? | Who benefits? |
| How much does it cost? | What are the risks? |
| What is the cost/benefit analysis? | Is the work self-sustaining? |
| Is the work efficient? | Does the work reflect our priorities for diversity, <br> equity, inclusion, and accessibility? |

Attendance: (Record attendance via link)
Confirmation of Quorum: Y
Guests of the Board: n/a
Volunteer Note Taker:
Link to Minutes

Meeting called to order at 9:04 a.m. Motion to adopt agenda with flexibility.

| Motion | 2nd | Pass: <br> $\mathrm{Y} / \mathrm{N}$ | Vote: <br> $\mathrm{U} / \mathrm{M}$ |
| :---: | :---: | :---: | :---: |
| Lambrect | Mariska | Y | M |

Intention Setting (5 minutes) Tonya Barnes

## Public Comment

Consent Agenda - Motion to approve consent agenda
Items requiring further discussion should be moved to the business agenda.
a. Approval of Minutes from 9.11.21
b. Pass resolutions for remote voting
i. October (Related to budget, all-state february, strategy)
ii. Nov (990 approval)
c. Accept resignation for Kristin Chase via email
d. Accept resignation for Brandon Burger via email
e. Placeholder for future business: Approval of action into record (email votes between meetings, memos of report for reference, etc)

| Motion | 2nd | Pass: Y/N | Vote: U/M |
| :---: | :---: | :---: | :---: |
| Mariska | Guenther | Y | U |

Abstentions (reason): n/a

## Business Agenda

1. Midwinter Clinic Review
a. Schedule and Intent
i. One single document to consolidate, as well as aligning to conference program
ii. Not showing outside venues
iii. Building culture of applying with fully realized sessions - starting the process early.
b. Duties/Assignments (Being Updated)
c. General Volunteer Sign-Up
$i$. Payment in the form of registration costs
d. Maps
i. Exhibit Hall
2. Currently 30 booths short of capacity
3. ***Deadline is Jan. 15th***
ii. Convention Center
4. Nothing on the 200 level
5. Auditorium rooms 1-3 for all-state choir
iii. Hilton
6. Only needed for all-state set-up
e. Culture and Leadership Vision (ADavis) Presentation
i. Building MMEA beyond all-state and MWC
ii. ***28-29\% of State Music teachers MMEA members***
iii. MWC Values: Friendly Environment; Respect/Dignity; Diversity; Teamwork; Innovation; Supportive/Challenging Environment
iv. Jamboard
f. Outreach and Recruitment
i. Potential remote events in fall/summer to provide access to more educators
g. Resource Book
i. Replacing Guidebook
ii. Functions as: Schedule, resource/links in the future
h. Advertising
i. Advertising through the resource book and on Website
ii. Targeting Large corporate sponsors
iii. Related sources: ex. Life insurance, retirement investing, apparel, instrument repair, lesson providers, etc.
iv. Ramping up social media presence as we get closer to MWC
7. Using common hashtags: \#MidWinterClinic \#WeAreMMEA
8. Election Process Review
a. Potential resolutions to allow for two reps in 1-2AA instead of one at 1-2A and one at 1-2AA
a. Motion to allow for two reps in 1-2AA to serve for both $A$ and $A A$ for the 2022 Election and subsequent term of service in the event that we do not have another candidate by midnight on Sunday 1-9-22

| Motion | 2nd | Pass: $\mathrm{Y} / \mathrm{N}$ | Vote: U/M |
| :---: | :---: | :---: | :---: |
| Leafblad | Wolf | Y | U |

b. Duplicate positions, and vacant positions
c. 5-6 shortage
i. Board members reaching out to contacts about vacant/unopposed positions
i. Jerri's phone number: 651-675-6111 - Direct all interested parties to call

## 3. Board Support of Marketing

a. Facebook
b. YouTube
c. Newsletters
4. Budget Analysis: Report of 2021 Year End (JNeddermeyer)
a. 2021 End of Year Analysis JGN 1.7.22
i. Balance Sheets

1. No longer hold a credit card under MMEA, Bank card is used in situations where a credit card is needed
ii. Review 2021 Actuals, Analysis
iii. Compare to 2021 Approved Budget
iv. Compare to 2022 Approved Budget
v. Review projection for 2022 areas of concern
vi. Motion to pass the Year End Performance into record, and to authorize JNeddermeyer to present to the membership at MWC general assembly.

| Motion | 2nd | Pass: <br> $\mathrm{Y} / \mathrm{N}$ | Vote: U/M |
| :---: | :---: | :---: | :---: |
| Akervik | Mariska | Y | U |

Continued Conversation is needed around the future of All-State programming, equity and equality for all students, as well as how to be more inclusive
5. Revise mission statement
a. Adjusting/consolidating language - what is implied, what needs to be explicitly stated?
b. Who is the focus? Students, teachers, all?
c. Relevance, empowerment, support

## Break for Lunch - 12:30-1:00

6. Board of Directors: roles, responsibilities, accountability
7. Board Culture, Health, Vitality, and Productivity
a. Survey for Membership by Region Reps October 21
b. 121 Responses
c. Can I get a group to put together a presentation on this? I would like to make it available to the board and to the membership too.
8. Task Forces
a. Report Back to the board
9. Reporting to the Board
10. Work Between Meetings
a. Taking time individually to digest the new mission statement and any revisions prior to the March Board meeting.

Motion to Adjourn: 2:06 pm

| Motion | 2nd | Pass: $\mathrm{Y} / \mathrm{N}$ | Vote: $\mathrm{U} / \mathrm{M}$ |
| :---: | :---: | :---: | :---: |
| Wolf | Lohmeyer | Y | U |

## 2022 Board Meeting Calendar

All Board meetings will be virtual due to budget. Please plan for them 9:00am-2pm Jan 8, 2022
Feb 17, 2022: February (at MWC, there is the required annual meeting of the general assembly)
March 12, 2022: MWC Review, Install New Board members
May 21, 2022
Sept 10, 2022

## Resources (COMING SOON)

Board Contact Information
Conflict of Interest
Board of Directors Handbook

Voting Block:

| Motion | 2nd | Pass: <br> $\mathrm{Y} / \mathrm{N}$ | Vote: U/M |
| :--- | :--- | :--- | :--- |
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Abstentions (reason):

